



Overview: 2011 Australian Innovation Festival

- The **Australian Innovation Festival** is a national festival established in 2002 to encourage and support networking and business opportunities for participants in the areas of research & development, and technology commercialisation, across all industry sectors.
- The **2011 Australian Innovation Festival** runs from 26th April to 31st May, with over 500 events in all States and Territories. The two Co-Chairs are Peter Westfield (Director, AusInnovation) and Senator Kim Carr (Minister of Innovation, Industry, Science & Research)
- The 2011 Festival theme “**Business | Innovation | Growth**” highlights the key role that innovation plays as the primary catalyst in building sustainable success for all organisations.
- This Festival will also celebrate its 10th anniversary by again focusing on the 4Cs of Innovation – “Creativity, Connections, Collaboration and Commercialisation”. These key elements are behind every major Australian innovative or entrepreneurial endeavour.
- This Festival continues to be the largest festival in the country, with events ranging from networking and business functions to museum and technology showcases; from open days and product launches to fashion parades and industry tours. Nearly every Australian industry is included from fashion to biotechnology, from information technology to food and wine.
- Virtually every major town and city throughout Australia has an event in the Festival. The audience is diverse as the event program. Attendees range from CEOs to school children; there are no requirements to participate. Even better, many Festival events are free
- The **2011 Australian Innovation Festival** aims to showcase the importance of innovation in Australia’s economic, social and cultural environments and most importantly create a culture of innovation for the benefit of all Australians. This Festival continues to be not-for-profit initiative which inspires and reinforces our rich innovative history and entrepreneurial spirit.

For more information:

Australian Innovation

P: (03) 9827 2116

F: (03) 9662 1917

E: info@ausinnovation.org