



## Overview: 2013 Australian Innovation Festival

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- The **Australian Innovation Festival** is a national festival established in 2002 to encourage and support networking and business opportunities for participants in the areas of research & development, and technology commercialisation, across all industry sectors.
- The **2013 Australian Innovation Festival** runs from 26<sup>th</sup> April to 31<sup>st</sup> May, with over 500 events in all States and Territories. The two Co-Chairs are Peter Westfield (Director, AusInnovation) and the Hon. Greg Combet (Federal Minister of Industry and Innovation).
- The 2013 Festival theme is '*Return on Innovation*'. Its purpose is to capture the imagination of our supporters and partners and drive traction for the importance of innovation throughout all industry sectors.
- This Festival will also celebrate its 12<sup>th</sup> anniversary by again focusing on the 4Cs of Innovation – “Creativity, Connections, Collaboration and Commercialisation”. These key elements are behind every major Australian innovative or entrepreneurial endeavour.
- This Festival continues to be the largest festival in the country, with events ranging from networking and business functions to museum and technology showcases; from open days and product launches to fashion parades and industry tours. Nearly every Australian industry is included from fashion to biotechnology, from information technology to food and wine.
- Virtually every major town and city throughout Australia has an event in the Festival. The audience is diverse as the event program. Attendees range from CEOs to school children; there are no requirements to participate. Even better, many Festival events are free
- The **2013 Australian Innovation Festival** aims to showcase the importance of innovation in Australia’s economic, social and cultural environments and most importantly create a culture of innovation for the benefit of all Australians. This Festival continues to be not-for-profit initiative which inspires and reinforces our rich innovative history and entrepreneurial spirit.

**For more information:**

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